

COURSE OUTLINE

SUMMER SESSION I 2024

COURSE CODE: BUAD 308

COURSE TITLE: Multicultural Management

Calendar Description

In today's global environment, success or failure in business can depend on awareness of the

Evaluation Procedure

Assessment Activity 1	'In the News' Individual Presentations	5%
Assessment Activity 2	'Gung Ho' Analysis	25%
Assessment Activity 3	Group Country Presentations	25%
Assessment Activity 4	Multicultural Reflective Exercise	10%
Assessment Activity 5	In-class Examination	25%
Assessment Activity 6	Applied Multicultural Management Exercise	10%
TOTAL		

