

BUAD 200

DIGITAL MARKETING

WINTER 2024

Professors

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Learning Outcomes

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Evaluation Procedure

Total	100%

Notes

Term Work

Term Project

Course Schedule

Date	Topic	Readings	Key Dates
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**2024, Week
Starting on:**

SKILLS ACROSS THE BUSINESS CURRICULUM

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

What is Cheating?
