

# Business Administration

Course Number: **BUAD 491**

Course Title: **BUSINESS RESEARCH METHODS**

Credits: 3

Calendar Description: This course prepares students to

**Professors**

Name

Phone number

Office

Email

**Course Schedule**

Date		Topic	Textbook	Assignments
<b>2023</b> Week of		Wednesday September 6, First day of class Friday September 15, Last day to register for Fall 2023 Monday Oct. 2 & Monday Oct. 9 & Monday Nov. 13, Statutory Holiday (no classes) Friday October 27, Last day to withdraw from class without academic penalty Thursday December 7, Last day of class		
1	Sept 4	Nature and process of business research and research strategies	Ch 1 and 2	Initial Reflection (2%) in class Quiz Ch 1 – 2 (2%) Sunday night Sept 10
2	Sept 11	Research design, planning,		

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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