

Professors

Name	Phone	Office	Email
Robert Ryan	762-5445 #4446	Kelowna: C159	rryan@okanagan.bc.ca
David Cram	#4339	Vernon: C328	dcram@okanagan.bc.ca

Learning Outcomes

Upon completion of this course students will be able to

- conduct and evaluate secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.

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SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY
