

Business Administration

Course Number: **BUAD 401**

Course Title: **INTERNATIONAL TRADE MANAGEMENT**

Credits: 3

Calendar Description: This course introduces students to the process of globalization and its implications for business firms and managers involved in international trade. It will analyze the factors involved in operating a business internationally, international competitiveness, international marketing, and logistical issues. The attendant financial, political, economic and operating risks will also be examined. Strategies that a business can use to compete in such an environment will be developed.

Semester and Year: **Winter 2019**

Prerequisite(s): BUAD 330

Corequisite(s): No

Prerequisite to: No

Professors

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Learning Outcomes

Upon completion of this course students will be able to

investigate the factors driving international trade and investment, and describe their impact on successfully operating a business.

describe the influence governments and global orga

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other s

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other