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### **Professors**

Name	Phone number	Office	Email	
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# **Learning Outcomes**

Upon completion of this course students will be able to

- apply theories in planning and sustainable development.
- analyze the roles of government and non-government agencies.
- explain the interrelationships of the sociological, psychological and geographical dimensions of tourism planning and development.
- assess the ecological and environmental impacts of tourism.
- · assess tourism development master plans.
- assess the global forces influencing domestic and international travel.

# Course Objective

This	course	will	cover	the	following	content:
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\*See Course Schedule

# **Evaluation Procedure**

Assignments	30%
Term Work	20%
Mid-term Exam	20%
Final Exam	30%
Total	100%

#### **Notes**

### Required Texts/Resources

Hall, Michael (2008). Tourism Planning, Policies, Processes and Relationships (2nd ed). Pearson Education Limited.

Course Schedule

Date

SKILLS ACROSS THE BUSINESS CURRICULUM