

# Business Administration

Course Number: **BUAD 346**

Course Title: **ENVIRONMENTALLY SUSTAINABLE ENTERPRISE**

Credits: 3

Calendar Description: Formerly BUAD 339 Operating a business in an environmentally sustainable manner is a consumer demand, and employee retention strategy and a financial imperative. This course will explore ways to minimize emissions, energy use, waste and environmental impacts, using marketing, accounting, human resource and management strategies. Students with credit for BUAD 339 Topic - Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit.

Chair's Approval:

**Professor**

Name	Phone	Office	Email
<b>Roger Wheeler</b> <i>Course Captain</i>	<b>250-</b>		





## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across