

Professors

Evaluation Procedure

Mid-term Exam	15%
Final Exam	20%
SPSS Labs	15%
Survey Research Project	20%
Social Media Project	20%
In-Class Activities	10%
Total	100%

Notes

Students must achieve an average passing grade of 50% or greater on the exam portion of the grade and a minimum of 50% total grade in order to pass the course.
Lab work is to be completed individually and requires the use of SPSS computer software. SPSS Lab #1 – 5% SPSS Lab #2 – 10%
Survey Research Project – 20% The survey research project requires the analysis and presentation of a research report and can be completed in teams of no more than four people.
Social Media Project - 20% Students will use Excel to analyze social media data using a variety of metrics, formulate a report and present their results. This project can be completed in teams of no more than four people.
Class activity grades will be assessed based on completed in-class work. Students must attend the class to complete the required assignments. Class activities not submitted on the day the activity is assigned will not be accepted.

Required Texts/Resources

Course Schedule (tentative)

Date	Topic	Textbook
	Tue. Sep. 6 - College-wide orientation day	
	Wed. Sep. 7 - Classes begin	
	Mon. Oct. 10 - Thanksgiving Day (no classes)	
	Fri. Nov. 11 - Remembrance Day (no classes)	
	Tues. Dec. 6 - Last day of regularly-scheduled classes	
Dates:	Fri. Dec. 9 to Tue. Dec.20 - Final exam period	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?