

# Business Administration

<i>Dan Allen</i> <i>Course Captain</i>	250-762-5445 ext. 4378	K: B216H	<a href="mailto:dallen@okanagan.bc.ca">dallen@okanagan.bc.ca</a>
Kevin Greenwood	250-762-5445 ext. 4685	K: Portable	kgreenwood@okanagan.bc.ca

### Learning Outcomes

Upon completion of this course students will be able to

- explain the role of creativity and innovation for value creation and competitiveness.
- assess key innovation management concepts, processes and arguments.
- apply diagnostic and analytical skills for detecting and resolving innovation challenges.





## **SKILLS ACROSS THE BUSINESS CURRICULUM**

---

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

---

**What is the Disruption of Instructional Activities?**