

Business Administration

Course Number: **BUAD 272**

Course Title: **BUSINESS SIMULATION**

Credits: 3

Calendar Description: In this course the student will experience the decisions and interactions a manager in a typical business would face. Through the use of computer simulation, the student will work with other students as a member of a business team. Each team will make the necessary decisions to enable their business to prosper under changing competitive situations.

Semester and Year: **W**

Professors

Name	Phone number	Office	Email
Michael Orwick <i>Course Captain</i>	250-762-5445 ext. 4683	K: E226	morwick@okanagan.bc.ca
Nakita Edwards	250-762-5445 Ext.	K	nedwards@okanagan.bc.ca

Learning Outcomes

Upon completion of this course, students will be able to

demonstrate personal, interpersonal, and group skills necessary to effectively operate a company in a business environment.

prepare high-quality written and oral presentations that defend company strategies and forecast company performance.

demonstrate the ability to set goals, implement plans, and measure results.

examine the link between accounting data and strategic planning.

evaluate company performance, weaknesses, and threats for both the short- and long-term profitability of the business.

implement strategic objectives that align marketing, production, human resources, and finance departments in a business environment.

Evaluation Procedure

Individual Marks:	
Quizzes & Assignments	15%
Written Report	20%
Practice Simulation Round 1	5%
Policy Day Individual Interview	5%
Team Marks:	
Written Report	10%
Full Simulation Round 2	20%
Practice Presentation Round 2	5%
Policy Day Presentation	10%
Policy Day Simulation Round 3	10%
Total	100%

Notes

All team points are subject to a peer evaluation.

The professor, in consultation with team members, assigns the peer evaluation component.

As a team member, did you perform your team functions as expected, go beyond what was required, or did you require the team to make up for your shortfalls?

Your team mark will be a factor of raw team grade multiplied by your peer evaluation percentage (e.g., 80% Team Mark x 80% Peer Evaluation = 64% Final Team Mark).

will be based upon both their individual performance as well as the performance of their team in the simulation. Students must achieve a **pass mark on both individual performance and team performance** to pass the course.

Students commencing their program after September 2003:

Course Schedule

