



# Business Administration

**Professors**

<b>Name</b>	<b>Phone number</b>		<b>Office</b>	<b>Email</b>
<b>Alan Rice</b>	e-mail	Kelowna	C240C	<a href="mailto:arice@okanagan.bc.ca">arice@okanagan.bc.ca</a>
<b>Sheilagh Seaton</b>	e-mail	Penticton	PC 230	<a href="mailto:sseaton@okanagan.bc.ca">sseaton@okanagan.bc.ca</a>



**Course Schedule: Jan 03 – Apr 10, 2017**

<b>Date</b>		<b>Topics</b>	<b>Textbook</b>
<b>Week #:</b>		Tues., Jan. 3 Classes begin for all academic programs Mon., Feb. 13 Family Day - No classes Mon., Apr. 10 Last day of regularly-scheduled classes	
<b>1</b>	Jan 03	The Role of Marketing Research	Ch 1
<b>2</b>	09	Harnessing Big Data into Better Decketl66.6(o)nsh	

Ch 1

Ch

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

**What is Cheating?** “Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.