

# Business Administration

Course Number:	<b>BUAD 206</b>
Course Title:	<b>THE BUSINESS OF TOURISM</b>
Credits:	3
Calendar Description:	<p>This course is an introduction to the tourism industry. It provides students with an understanding of the complex nature of tourism including economic, environmental and social impacts.</p> <p>Topics include: components of the tourism industry; linkages between tourism and hospitality; the size, scope and infrastructure of the tourism industry; trends and issues in the industry; travel motivators; career opportunities and the role of management. <i>(also offered by Distance Education)</i></p>
Semester and Year:	<b>Winter 2015</b>
Prerequisite(s):	No
Corequisite(s):	No
Prerequisite to:	BUAD 392
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required – BBA & Diploma, Hospitality & Tourism Management Option
Substitutable Courses:	No
Transfer Credit:	

**Professors**

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
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**Evaluation Procedu**



## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and