

# Business Administration

Course Number: **BUAD 113**

Course Title: **CANADIAN BUSINESS**

Credits: 3

Calendar Description: This course provides an overview of Canadian business, industry and

**Professors**

<b>Robert Ryan</b> <i>Course Captain</i>	<b>250-762-5445 x4941</b>	<b>Kelowna: C132</b>	<b>RRyan@okanagan.bc.ca</b>
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**Learning Outcomes**

Upon completion of this course students will be able to

- describe the relationship between marginal utility and price in equilibrium.
  - demonstrate how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.
  - explain the economic issues of demand and supply and identify the implications of equilibrium in a market.
  - illustrate demand and supply, in graphical form, including explaining the slope of the curves and reasons for shifts of the curves.
  - differentiate between the degrees of competition and elasticity in a market affect pricing and output.
  - define the meaning of marginalism as relates to both revenues and costs and their relevance to firm profitability.
  - explain the major characteristics of different market structures and the implications for the behavior of the firm.
  - explore alternative economic systems and the Canadian economy place in the global business environment.
  - develop the ability to analyze current economic events reported in the media and the linkages to business decision making.
  - explain how firms raise money.
  - understand the concerns about the Federal Government's budget and the implications for business in the years ahead.
  - explain business cycles and the linkages to unemployment and inflation and the associated economic tools used to minimize these conditions.
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**Notes****Term work**

Your professor will assign exercises and problems throughout the course as well as administer in-class quizzes to monitor your progress and encourage you to keep up to date with the lecture materials.

All assignments must be handed in to the professor on or before the prescribed due date.

Penalty for late assignments will be 10% per calendar day.

Refer to OC Policies in OC calendar regarding student discipline.

**Term Project**

The students will be provided a list of topics to select from for the term paper from the professor. Examples of topics to select from may include NAFTA, TPP, and Government Monopolies such as Health care and ICBC. Other topics will be provided and will be current in nature.

The report will

include / rely upon, Secondary Research: The paper will be supported with meaningful secondary resources

Utilize APA Citation method – all sources must be properly cited. No less than 10 sources will be utilized

Be no less than a 2500 words

Link economic principles from the course to the paper's topic

**Class participation**

Students are graded on their class participation during the entire course. This may be accomplished in many ways, including but not limited to:

Active engagement during the class lesson.

Engage with the professor through e mail.

BUAD 113 Moodle discussion board.



## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**